



FOR IMMEDIATE RELEASE

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***** MEDIA ADVISORY *** MEDIA ADVISORY *****

SolTrans Thanksgiving Weekend Promotions

Benicia & Vallejo, CA – Solano County Transit (SolTrans) is pleased to announce two promotions for riders this Thanksgiving weekend. First, riders on all local routes will pay discounted fares from Friday, November 29, 2013 through Sunday, December 1, 2013. Additionally, SolTrans will operate two special shopping express routes on Black Friday, November 29, 2013.

“Ride LOCAL Thanksgiving Weekend & Save”: Riders on all local routes will pay discounted fares from Friday, November 29, 2013 through Sunday, December 1, 2013. Day passes will cost \$1 and cash fares will be reduced to \$0.25 per boarding. Passes are only available for purchase on board the bus and cannot be used for trips after Thanksgiving weekend; they will not be sold at the Vallejo Transit Center ticket office or at any of our vendor locations. In addition, this promotion is not being offered on Solano Express Routes 76, 78, 80, 80S, or 85, which are managed and operated by SolTrans.

In addition to the “Ride LOCAL” promotion and to encourage residents to shop locally, SolTrans is also offering special, shopping shuttles to Gateway Plaza from specific locations in both the Cities of Vallejo and Benicia on Friday, November 29, 2013 (Black Friday).

“VTC-Gateway Shopping Express” (Vallejo Transit Center to/from Gateway Plaza): This route will operate between the Vallejo Transit Center (VTC) and Gateway Plaza in Northeast Vallejo, and it is meant to provide frequent and express trips to shops in and around Gateway Plaza. It will operate from 6:00 a.m. to 6:00 p.m. and depart the Vallejo Transit Center (VTC) every 45 minutes.

“Benicia-Gateway Shopping Express” (Benicia’s City Park to/from Gateway Plaza): This route will operate between Downtown Benicia and Gateway Plaza in Northeast Vallejo, and it is meant to serve the diverse shopping needs and interests of Benicia residents. It will provide connections to both local shops in Downtown Benicia, as well as to those in and around Gateway Plaza in Northeast Vallejo. This route will operate from 10:00 a.m. to 6:00 p.m. and will depart from the City Park stop on the hour.

For more information and a full express service schedule, please visit our website at <http://www.soltransride.com/2013/11/black-friday-shopping-express>. Fares are the same as the Thanksgiving weekend promotion with day passes costing \$1 and cash fares reduced to \$0.25 per boarding.

Riders should note that SolTrans’ regularly scheduled fixed routes do not operate on Thanksgiving Day. On Friday, November 29, 2013 all fixed routes, except for the special shopping shuttles, will run on a Saturday schedule.

Solano County Transit (SolTrans) is the public transportation provider for the Cities of Benicia and Vallejo. SolTrans provides local fixed route bus, regional express bus, complementary paratransit, dial-a-ride service, and subsidized taxi services. We deliver safe, reliable and efficient transportation services that link people, jobs, and our communities. The agency is a Joint Powers Authority (JPA) that is governed by a six-member Board of Directors. The Board is composed of two representatives from each member city, Solano County’s representative on the Metropolitan Transportation Commission (MTC), and a non-voting representative from the Solano Transportation Authority.

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